



PO Box 485
Turners Falls, MA 01376

Date: Sept. 13, 2017

To: Montague Select Board
Finance Committee

Regarding: Montague Business Association support for RiverCulture

The Montague Business Association would like to express support for the current proposal for \$20,000 of funding for RiverCulture.

Over the past 11 years, RiverCulture has highlighted and improved our town's assets. Having a strong organization as it transitions to a different funding structure is crucial in maintaining the momentum and positive activity that RiverCulture brings. RiverCulture has received an unprecedented amount of ongoing annual support from the Adams Grant for the past decade, a testament to the program's success and return on the investment. With RiverCulture's programs expanding to the town's other villages, we can draw attention and visitors to the town's additional assets.

Investing \$20,000 in town funding will continue to pay dividends to our businesses, residents and visitors for years to come. Please vote in favor of this action.

On behalf of the Montague Business Association and its Steering Committee,

Linda Ackerman, Greenfield Savings Bank
Eileen Dowd, Carriage House Designs
Stephan Smith, A. H. Rist Insurance

Holly Givens, Montague Business Association Coordinator