

09/12/17

I purchased investment property 104-112 Ave A in downtown Turners Falls in August 2016. I had spent the previous year before the purchase trying to determine the potential growth of Turners Falls. Looking to invest in a downtown building with retail spaces to rent I wanted to know I would be able to attract strong businesses as tenants.

One of the biggest attractions for us to Turners Falls was the revitalization of the Shea Theatre. The feeling that the town was committed and invested to music, art and theatre made us feel that the potential for growth was very strong. The Shea was a way to constantly attract new visitors to the town on a regular basis. This has been a great selling point for us as we had worked to fill our retail spaces..

Other attractions the town had to offer also made Turners Falls a very attractive community to invest in. The Discovery Center, Unity Park, The Skate Park, The Fish Ladder and River Culture.

The many events put on by RiverCulture have been a continued draw of people to the town and a sign of commitment to art and community. From the Rock, Paper, Scissors sculpture in the heart of downtown to being able to let my kids handwrite a letter to Santa and have a magical mailbox to place it in, these are the little things that make a town special. These are reasons why we felt confident in investing in Turners Falls.

From day one RiverCulture has asked us "How Can We Help?" With each new retail tenant we have brought in they to have been contacted by RiverCulture and also asked "how can we help?" Having that commitment in helping promote local businesses, through community events and art events is vital to growth. Riverculture is huge asset to the town and part of the culture of why we are choosing to invest in Turners Falls.

Oliver Miller

